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I Semester B.B.A. Degree Examination, August - 2021

FUNDAMENTALS OF MANAGEMENT

Business Administration - Aviation Management

(CBCS Semester Scheme Freshers)

Paper - 1.3

Time : 3 Hours

Maximum Marks : 70

Instructions to Candidates :

Answers should be written completely in English only.

SECTION - A

Answer any **Five** sub questions. Each sub questions carries **2** marks.

(5×2=10)

1. a) What is planning?
- b) Mention any 2 kinds of organisation.
- c) What do you mean by span of control?
- d) Give the meaning of Technology-management.
- e) State the difference between formal and informal organisation.
- f) What is meant by 'Departmentalization'?
- g) Write the meaning of 'TQM'.



SECTION - B

Answer any **Three** of the following questions. Each question carries **six** marks. **(3×6=18)**

2. Briefly explain any 3 theories of management.
3. Explain the steps involved in decision making.
4. Write a short note on CSR with few industrial examples.
5. Explain briefly the requisites for excellent coordination.

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SECTION - C

Answer any **Three** questions of the following. Each question carries 14 marks.

(3×14=42)

6. Explain in detail the various Organizational structures.
7. Explain the principles of management as stated by Henry Fayol.
8. Write a note on:
 - a) Total Quality Management (TQM)
 - b) Technology Management (TM)
9. What are the different types of plans Explain in detail.

